



Essam Al-Alawi

Assistant Professor

Main department: Management and Marketing

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Nationality: Bahrain

BIOGRAPHY

Dr. Esam Ismail Al-Alawi has been Director of Training and Manpower Development at the Ministry of Labour and Social Development since 2011. He holds a PhD in Management from Brunel University - London, UK. He obtained some other academic qualifications such as an MSc in Human Resource Management from Luton University - UK, a BSc (HONS) in Furniture Production Management from Brunel University, Buckinghamshire College - UK, an Associate Diploma in Mechanical Engineering from the University of Bahrain.

Dr. Alalawi holds a Professional Certificate in Sales & Marketing and Accounting. He attended dozens of local and international conferences related to the field of human resources development and management. He has been appointed as a speaker and as a chairperson in many talk sessions and conferences. In December 2018, he received His MAJESTY THE KING HAMAD BIN ISA AL KHALIFA'S Award for the Elite of Bahraini's Creative Citizens – Order of National Action Medal. He has 27 years of work experience, 20 years of which in the field of human resources management. He held various positions during his career. For instance, Human Capital Manager at Bahrain Airport Company, Manager of Training and Development at Eskan Bank (the Housing Bank), Chief of Human Resources Development at Civil Aviation Affairs, Chief of Manpower Planning Department at Ministry of Works, Director of Sales & Marketing at Bahrain Light Industries Company (BLICO), and Marketing Officer at TAIB bank. He also had a full placement year out with Wesley Barrell during his academic studies in the UK.

Dr. Essam Al-Alawi is a part-time lecturer at the University of Bahrain. He has other contributions to the community as part of his personal interest in getting engaged in social responsibility. For instance, he is a member and Vice-Chairman of the Board of Directors at Busaiteen Sports and Cultural Club. He is currently the Vice-Chairman of the Bahrain Society for Training and Human Resources Development (BSTD) and has been an active board member in the same society for many years. Dr. Essam Alalawi was a representative of the Ministry of Labour as a member of the Coordinating Council of the Central Governorate and Muharraq Governorate. He has been appointed to represent the Ministry again at Northern Governorate. He is an active member in different national and regional committees such as the National Committee for Skills Bahrain Competitions, the national committee for career guidance & counseling, the national applied learning committee, the Gulf Cooperation Council (GCC) Team for Occupational Standards & Professional Skills Testing Center, etc. He is also played a vital role as an external member of academic programs advisory boards for more than one university, for example, the University of Applied Sciences, AMA International University, Gulf University, and Ahlia University.

EDUCATION

Highest degree :

- 2017 PhD, Business administration, Management, Brunel University, Great Britain
- 2003 Master, Business administration, Management, University of Luton, Great Britain
- 1997 Bachelor, Business administration, Management, Bucks College, Great Britain
- 1993 Associate Diploma, Engineering, Mechanical Engineering, University of Bahrain, Bahrain

CERTIFICATES

- Since 2012 Diploma Leadership in Government, BIPA, Bahrain
- Since 2001 Diploma HRM, BTI, Bahrain
- Since 1999 Diploma Accounting, GII, Bahrain
- Since 1998 LCCI Certificate Marketing, Gulf Academy, Bahrain

PROFESSIONAL EXPERIENCE

Academic experience

- Since 2018 Lecturer, University of Bahrain, Bahrain

Other professional experience

- 2018 - 2020 Senior Advisor and Vice President for Bahrain Society for Training & Development, Bahrain Society for Training and Development (BSTD), Bahrain
- Since 2018 Vice President, Busaiteen Club, Bahrain
- 2016 - 2022 Task force for Government Priority 3.6, Supreme Council for Education and Training Development, Bahrain
- Since 2011 Director, Training & Manpower Developing Directorate, Ministry of Labour & Social Development (MLSD), Bahrain
- 2009 - 2011 Manger, Human Capital, Bahrain Airport Company (BAC, Bahrain
- 2008 - 2009 Chief, Organization & Manpower Planning, Ministry of Works (MOW), Bahrain
- 2007 - 2008 Learning & Development Manager, Eskan Bank, Bahrain
- 2000 - 2007 Chief, Human Resources Development, Civil Aviation Affairs (CAA), Bahrain
- Since 2000 Private Marketing & Investment Officer, TAIB Bank, Bahrain
- 1997 - 2000 Sales & Marketing Manager, Bahrain Light Industries Company, Bahrain
- 1993 - 1994 Sales Representative, Bahrain Light Industries Company, Bahrain

GRANTS AND HONORS

- 2018 His MAJESTY THE KING HAMAD BIN ISA AL KHALIFA'S Award for the Elite of Bahraini's Creative Citizens, Order of National Action Medal Order of National Action Medal , Bahrain

Peer-reviewed Articles

AL-ALAWI, A., E. AL-ALAWI, "Customer Relationship Management: The Application of Data Mining Techniques in the Telecommunications Sector", *Xi'an Jianshu Keji Daxue Xuebao/Journal of Xi'an University of Architecture & Technology*, 2020, vol. XII, no. IV, pp. 3836-3876