



Ralla Al-Athali

Assistant Professor

Main department: Management and Marketing

Nationality: Bahrain

Email: rmalathali@uob.edu.bh

Phone number: 17438548

BIOGRAPHY

Dr. Ralla Al Athali is an Assistant Professor in the Management and Marketing Department at the College of Business Administration. She got her PhD from Curtin University of Technology in Australia in 2011 and her master's degree in Electronic Commerce from Murdoch University in Australia in 2004. Additionally, in 2012 she got a Postgraduate Certificate in Academic Practice (PCAP) from York St John University in United Kingdom. Dr. Ralla joined the University of Bahrain since 2000 as a Teaching Assistant in the College of Business. She taught many courses such as Introduction to Business, Organization and Management, Organizational Behavior, Creativity and Innovation Management, Total Quality Management, Business Ethics, Human Resource Planning and Development, and Electronic Commerce and Marketing. Dr. Ralla wrote several chapter books: in 2011 she participated in writing Knowledge Creation and Corporate Sustainability: Empirical Evidence from Bahrain's Service Industry chapter in the Handbook Of Corporate Sustainability: Frameworks, Strategies and Tools book; in 2017 she participated in writing Gender differences in relation to organization sources of power chapter in the Arab women and their evolving roles in the business landscape book; and she wrote in 2019 Anti-Money Laundering Practices and Ethical Consumerism: A Case of a Bahraini Bank chapter in Ethical Consumerism and Comparative Studies Across Different Cultures: Emerging Research and Opportunities book. In 2018 she received a Certificate of Achievement from Pear Initiative in United Arab Emirates. Dr. Ralla current research interests include: Innovation and Knowledge Management, Electronic Commerce, and Corporate Social Responsibility.

TEACHING DOMAINS

- Management and Marketing

EDUCATION

Highest degree :

2011	PhD, Business administration, Management, Curtin university, Australia
2004	Master, Other, Other, Murdoch University, Australia
2000	Bachelor, Business administration, Management, Bahrain

CERTIFICATES

PROFESSIONAL EXPERIENCE

Academic experience

- Since 2011 Assistant Professor, University of Bahrain, Bahrain
- Since 2004 Teaching and Research Assistant 2, University of Bahrain, Bahrain
- 2001 - 2004 Teaching and Research Assistant 1, University of Bahrain, Bahrain
- Since 2000 Other, University of Bahrain, Bahrain

GRANTS AND HONORS

- 2017 Certificate of Achievement, Pearl Initiative, United Arab Emirates

INTELLECTUAL CONTRIBUTIONS

Proceedings

AL-ATHALI, R., M. QUADDUS, J. XU, "INFLUENCING FACTORS AND THE ROLE OF ICT ON CORPORATE SUSTAINABILITY IN BAHRAIN'S SERVICE INDUSTRY: A FIELD STUDY APPROACH", 2009

Books and Book Editor

AL-ATHALI, R. - "Community of Practice, Knowledge Creation, & Corporate Sustainability" - 2012, *LAP Lambert Academic Publishing*

Chapters in book

AL-ATHALI, R., "Anti-Money Laundering Practices and Ethical Consumerism: A Case of a Bahraini Bank" in *Ethical Consumerism and Comparative Studies Across Different Cultures: Emerging Research and Opportunities.*, Ed., IGI Global, chap. Chapter 2, pp. 13, 2019

AL-ATHALI, R., E. AL-A'ALI , "Gender differences in relation to organization sources of power" in *Arab women and their evolving roles in the business landscape.*, Ed., IGI Global, chap. Chapter 1, pp. 19, 2017

AL-ATHALI, R., M. QUADDUS, "Knowledge Creation and Corporate Sustainability: Empirical Evidence from Bahrain's Service Industry", Ed., Edward Elgar Pub, chap. Chapter 8, 2011