



Muwafaq Al-Kubaisi

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BIOGRAPHY

Dr. Muwafaq Al-Kobaisi is a Professor in the Department of Management and Marketing at the College of Business Administration. In 1986, He received his PhD from the University of Lancaster, Quantitative Methods, Lancaster, United Kingdom. Dr, Muwafaq has a long teaching and research experience (more than 30 years) and he is author of several articles in international and regional journals. Also, he has supervised many postgraduate students with their thesis. He has been invited as an internal and external examiner for postgraduate defenses.

TEACHING DOMAINS

- Management and Marketing

EDUCATION

Highest degree :

1986 PhD, Business administration, Quantitative Methods, Lancaster University, Great Britain

Operations Research

1982 Master, Business administration, Quantitative Methods, University of Sussex, Great Britain

1980 Diploma, Business administration, Quantitative Methods, Lancaster University, Great Britain

1976 Bachelor, Business administration, Management, Almustansrya University, Iraq

PROFESSIONAL EXPERIENCE

Academic experience

Since 2000 Associate Professor, University of Bahrain, Bahrain

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

AL-KUBAISI, M., "Switching from Static to Dynamic Modeling to Forecast Market Share", *Journal of Xi'an University of Architecture & Technology*, 2020, vol. XII,, no. VII, pp. 135-140

AL-KUBAISI, M., "Does it matter to use Social media at work to improve Job Performance?" Forthcoming *International Journal of Innovation, Creativity and Change*

AL-KUBAISI, M., W. A. AZIZ, S. GEORGE, K. AL-TARAWNEH, "Multivariate Discriminant Analysis Managing Staff Appraisal Case Study", *Academy of Strategic Management Journal*, 2019, vol. 18, no. 5

AL-AZZAWI, A., M. UPADHYAYA, H. EL-SHISHINI, M. AL-KUBAISI, "Technological capital and firm financial performance: Quantitative investigation on intellectual capital efficiency coefficient", *Academy of Accounting and Financial Studies Journal*, 2018, vol. 22, no. 2

UPADHYAYA, M., W. A. AZIZ, S. GEORGE, K. AL-TARAWNEH, M. AL-KUBAISI, "Determinants of brand loyalty in cosmetics purchase intention of female consumers using path analysis via structural equation modelling: A Management Perspective", *INFORMATION: An International Interdisciplinary Journal*, 2018, vol. 21, no. 02, pp. 491-504

AL-KUBAISI, M., "Shortcut Methods for Simplex-Based Sensitivity Analysis of Linear Programming and Related Software Issues", *International Journal for Quality Research*, 2017, vol. 11, no. 1, pp. 209-220

AL-KUBAISI, M., "Operations Research at the Service of Healthcare Decisions – Case-Study from Iraq", *International Journal of Applied Business and Economic Research*, 2017, vol. 15, no. 22, pp. 645-657

AL-KUBAISI, M., "How can Stress Affect Your Work Performance? Quantitative Field Study on Qatari Banking Sector", *Business and Management Research*, 2015, vol. 4, no. 1, pp. 99-109

AL-KUBAISI, M., "Statistical Quality Control (SQC) and Six Sigma Methodology: An Application of X-Bar Chart on Kuwait Petroleum Company", *International Journal of Business Administration*, 2013

AL-KUBAISI, M., "Modeling the Duality Extraction for Linear Programming Models", *International Journal of Business Administration*, 2013, vol. 4, no. 6

AL-KUBAISI, M., "Features of Modern IT Help Desk in Arabic Organizations", *International Journal of Business and Management Research*, 2008, vol. 1, no. 1

Proceedings

AL-KUBAISI, M., "Statistical Design for sampling plan and Piloting", 2009