



# Nasreen Ashkanani

Lecturer

Main department: Management and Marketing

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Nationality: Bahrain

## BIOGRAPHY

Nasreen Ashkanani is an instructor at the College of Business Administration at the University of Bahrain, Kingdom of Bahrain. Received her master's degree in Business Administration (Minor Open Innovation) in 2010 from Strathclyde University (School of Management) with 14 years of experience in product development, management, and marketing within the telecom and banking sectors, besides 9 years of experience in startup and small/medium enterprises marketing and management. Bringing together the corporate and entrepreneurial background together into the academic arena.

## TEACHING DOMAINS

- Management and Marketing

## EDUCATION

Highest degree :

2010 Master, Business administration, Management, University of Strathclyde, Great Britain

2003 Bachelor, Sciences, Computer Science, University of Bahrain, Bahrain

## CERTIFICATES

2018 - 2020 Digital Diploma in Professional Marketing, Great Britain

2012 - 2013 Chartered Professional Diploma in Marketing, Great Britain

## PROFESSIONAL EXPERIENCE

### Academic experience

Since 2020 Teaching Assistant, Management and Marketing, University of Bahrain, Bahrain

### Professional experience

Since 2016 Business Owner, Popilicious, Bahrain

2006 - 2015 Senior Product Marketing Manager, Batelco, Bahrain

2004 - 2005 Electronic Banking Products Specialist, BNP Paribas Bank, Bahrain

## **PROFESSIONAL EXPERIENCE**

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### **Professional experience**

2003 - 2004 Electronic Banking Operations, Bank of Bahrain and Kuwait, Bahrain

## **RESEARCH ACTIVITIES**

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### **In favor of the disciplin**

#### **In favor of the discipline**

Since 2020 Company Program - Ideation Session, UNDP, Bahrain

Since 2019 Enterprise Development, UNIDO, Bahrain

### **Service to professional community**

#### **National**

Since 2020 Mentor, Tamkeen, Bahrain