



Layla Ashoor

Assistant Professor

Main department: Management and Marketing

Nationality: Bahrain

Email: lkhalil@uob.edu.bh

Phone number: 17438699

BIOGRAPHY

Dr. Layla Ashoor holds a bachelor's degree in Mathematics from the University of Bahrain, Bahrain. She holds a master's degree in Statistics and Operations research from the University of Kuwait, Kuwait. She also holds a PhD degree in Management Science from the University of Manchester, United Kingdom. Starting from 2000, Dr. Layla joined Bahrain Bayan School as a full-time IB Higher Level Mathematics instructor. She then joined the College of Business Administration at the University of Bahrain in 2003, where she works as a full-time professor assistant in the Management and Marketing department till date. Dr. Layla has participated in various projects throughout her career, the most significant being Springring, a school-based project that aims to digitize communication between administrators, teachers, students, and parents, which she is still part of. In the future, Dr. Layla is planning to undertake further research on the applications of quantitative analysis to performance assessment, in order to produce results of practical benefit to modern-day firms. Her current research interests include the Integration of Multiple Objective Linear Programming and Data Envelopment Analysis with Value Judgements. Additionally, Dr. Layla attended many regional conferences where she presented her research. She is currently on the curriculum committee for the department of Management and Marketing.

TEACHING DOMAINS

- Management and Marketing
- Mathematics

EDUCATION

Highest degree :

- | | |
|------|---|
| 2013 | PhD, Business administration, Quantitative Methods, University of Manchester, Great Britain |
| 2000 | Master, Sciences, Statistics, University of Kuwait, Kuwait |
| 1995 | Bachelor, Sciences, Mathematics, University of Bahrain, Bahrain |

CERTIFICATES

Diploma in Education, University of Bahrain, Bahrain

PROFESSIONAL EXPERIENCE

Academic experience

- Since 2013 Assistant Professor, University of Bahrain, Bahrain
- 2003 - 2013 Teaching and Research Assistant 2, University of Bahrain, Bahrain
- 2000 - 2002 Grade 12 IB Higher level Math teacher, Bahrain Bayan School

RESEARCH ACTIVITIES

In favor of the institution

In favor of the institution

- Since 2018 curriculum committee
- Since 2017 Advising

GRANTS AND HONORS

- 2000 Eid AlEIm, Bahrain Ministry of Education