



Naglaa Fathy

Assistant Professor

Main department: Management and Marketing

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BIOGRAPHY

Dr. Naglaa El- Desoky is an Assistant Professor at the University of Bahrain, and also at the Sadat Academy for Administrative Sciences in the field of administration and public policy. She is a visiting Professor and she holds an associate's degree from three universities in Canada: the University of Quebec in Montreal, the University of Ottawa, and Memorial University-Newfoundland. She obtained a Philosophical Ph.D. from the University of Quebec, Canada, with a grade of distinction, and a master's degree from the Faculty of Economics and Political Science - Cairo University, a grade of Distinction. She won a number of international scholarships and awards in the field of her academic specialization.

TEACHING DOMAINS

- Management and Marketing:

EDUCATION

Highest degree :

2006 PhD, Other, Management, École Nationale d'Administration Publique, Canada

Public policy networks as an influential factor for the choice of the Canadian energy policy for environmental purposes from 1993 till now.

2011 Post-doctoral Fellow, Climate Change, Energy and Green Economy Policy, Environmental Policy Institute, Sir Wilfred Grenfell College, Memorial University of Newfoundland, Corner Brook, Newfoundland, Canada., Memorial University of Newfoundland, Canada

2008 Post-doctoral Fellow, Public Policy Management and Analysis, Public Administration Program, School of Political Studies, Faculty of Graduate and Postgraduate Studies, University of Ottawa, Ottawa, Ontario, Canada., University of Ottawa, Canada

2006 Post-doctoral Fellow, Public Policy Analysis and Evaluation, Department of Political Sciences, UQAM University, Montreal, Quebec, Canada., UQAM University, Canada

- 2001 Master, Other, Management, Cairo University, Egypt
- 1996 Bachelor, Other, Management, Sadat Academy for Management Sciences, Egypt

CERTIFICATES

- 2019 The Quality Assurance and Accreditation Online Seminar, University of Bahrain, Bahrain
- 2018 Faculty and Leadership Development for Academic Staff, University of Alexandria, Egypt
- 2018 Certificate of Attendance and Accomplishment of The Requirements of AACSB - Assurance of Learning Process Virtual Seminar certification - 4 Modules., University of Bahrain, Bahrain
- 2015 The National Qualifications Framework: Paving the Way for Education Reform, Education & Training Quality Authority, Bahrain
- 2013 Capacity Building, Networking and Partnership to Achieve Gender Equality and Women's Empowerment, United Nations Entity for Gender Equality and the Empowerment of Women, Tunisia
- 2010 (S) heros: a Leadership Program for Women, Corner Brook Status of Women Council, Canada
- 2007 Professional development workshops, University of Ottawa, Canada
- Since 2018 NQF capacity Building Workshop "National Qualifications Framework - Validation Panel Training", Education & Training Quality Authority, Bahrain
- Since 2018 Microsoft certification: Microsoft Certified Educator - Technology Literacy for Educators -21st Century Learning D / Joining a global community of distinguished achievers by demonstrating proficiency in Microsoft technologies and business tools., Microsoft, Bahrain

PROFESSIONAL EXPERIENCE

Academic experience

- Since 2014 Management and Marketing, University of Bahrain, Bahrain
- 2009 - 2009 - Visiting professor, Public Administration Program, School of Political Studies, Faculty of Social Sciences, Ottawa University, Ottawa, Ontario, Canada, University of Ottawa, Canada
- 2008 - 2008 - Visiting professor, Public Administration Program, School of Political Studies, Faculty of Social Sciences, Ottawa University, Ottawa, Ontario, Canada, Winter semester 2008., University of Ottawa, Canada
- Since 1999 Associate Professor since, Sadat Academy for Management Sciences, Egypt

GRANTS AND HONORS

- 2019 3rd Place Winners. Granted from The Pearl Initiative Student Case Competition on Corporate Integrity in the Gulf Region., United Arab Emirates
- 2018 Award of Appreciation and Acknowledgment granted by the president of University of Bahrain in the Bahraini Women Day, University of Bahrain, Bahrain
- 2018 OUTSTANDING WOMEN (in the category of Management / Public Policy) of

GRANTS AND HONORS

- the Venus International Women Awards-VIWA 2018, India
- 2016 OUTSTANDING FACULTY MEMBRE (in the category of Management / Public Policy) of the Research Awards - VIFRA 2016, India
- 2005 Certificate of Acknowledgment from UNICEF QUEBEC (United Nations children's fund), UNICEF, Canada

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

FATHY, N., "The Future of Public Policy after COVID-19" Forthcoming *International Journal of Public Policy*

FATHY, N., "Pragmatic Model for Sustainable Energy Policy: Networking between the Government and Key Players in Bahrain" Forthcoming *Problems and Perspectives in Management*

EL-DESOKY, N. F., "Virtual organisations for effective economic and technological sustainable development policies in the commercial Egyptian public banking sector", *International Journal of Networking and Virtual Organisations*, 2020, vol. 23, no. 1, pp. 39

FATHY, N., "Virtual Workplace for Effective Environmental Sustainable Development Policies in Egyptian Public Banking Sector", *International Journal of Recent Scientific Research*, 2018, vol. 9, no. 7, pp. 28224-28234

FATHY, N., "Do Sister Cities Matter for International Municipal Networking Analysis of cities of Newfoundland and Labrador province in Canada", *International Journal of Development Research*, 2018, vol. 8, no. 3, pp. 19349-19355

EL-DESOKY, N. F., "NETWORKING THEORY OF THE DEVELOPMENT OF QUALITY ASSURANCE AND ACCREDITATION POLICY IN HIGHER EDUCATION: A COMPARATIVE STUDY BETWEEN KINGDOM OF BAHRAIN AND EGYPT.", *International Journal of Advanced Research*, 2017, vol. 5, no. 12, pp. 343-351

FATHY, N., "Evaluating the development of the cognitive approach adopted during the administrative reform process by the Public Banking Sector in Egypt: an Empirical study of the National Bank of Egypt comparing the year 2014 to 2010 تقييم تطور المنظومة الفكرية المساندة لعملية الاصلاح الاداري في القطاع المصرفي العام المصري : دراسة تطبيقية علي البنك المصرية المساندة لعملية الاصلاح الاداري في عام 2014 بالمقارنة بعام 2010", *GIFT-MENA "Governance working paper series"*, 2016, vol. No.3, August 2016, Pp:1-20

FATHY, N., "Public Policy Evaluation Theory: From First to Fifth Generation", *EPRA International Journal of Economic and Business Review*, 2016

FATHY, N., "Corporate social responsibility approaches and practices in developing countries: Lessons to be learned from Egypt", *International Journal of Arts and Sciences*, 2011

FATHY, N., M. LEVESQUE, "Stories from North to South: Why some sustainable cities initiatives gain significance and become embedded in public policy.", *Wrong*, 2011

FATHY, N., "Evaluation des Politiques Energétiques Egyptiennes à des fins environnementales : de 1980 à 2005", *Cahiers Africains d'Administration Publique*, 2008

FATHY, N., "Les instruments des politiques publiques", *Centre de recherche sur la gouvernance (CERGO)*, 2008

FATHY, N., "Les réseaux de politique publique", *Centre de recherche sur la gouvernance (CERGO)*, 2008

FATHY, N., "- La corruption comme un phénomène international et les mécanismes de prévention", *Cahiers Africains d'Administration Publique*, 2005

Proceedings

AL AZZAWI, A., N. F. EL DESSOUKY, Z. NEAMAH, "Impact Measurement of Programs Provided By Charity Civil Society Organizations for Community Development in Bahrain", *KnE Social Sciences*, 2018, vol. 3, no. 10, pp. 15 25

FATHY, N., "The Cognitive Approach and its Relevance for Understanding the Administrative Reform Process in Developing Countries: An Examination of the Organizational Values, Vocabularies and Culture of the Egyptian Banking Sector", 2010

FATHY, N., "Networking Strategy for the Development of Quality Assurance and Accreditation Policy in Higher Education in Egypt: A Case Study of the relationship between the National Authority for Quality Assurance and Accreditation in Education (NAQAAE) and the Egyptian Universities (HEIs)", 2009

FATHY, N., A. AL-GHAREEB, "Human Resource Management and Organizational Resilience in The Era of COVID-19: Theoretical Insights, Challenges and Implications",

FATHY, N., H. ALQUAITI, "Impact of Green Human Resource Management (GHRM) Practices on Organizational Performance.",

Chapters in book

EL-DESOKY, N. F., D. ALZENDI, "Evaluation of Civil Society Organizations' Programs in San Diego City for Community Integration Policies of Refugee and Immigrant Women From MENA Region" in *Immigration and Refugee Policy.*, Information Resources Management Association Ed., IGI Global, pp. 441-458, 2019

EL-DESOKY, N. F., "Corporate Social Responsibility of Public Banking Sector for Sustainable Development" in *Corporate Social Responsibility.*, Information Resources Management Association Ed., IGI Global, pp. 467-488, 2019

EL-DESOKY, N. F., "Corporate Social Responsibility of Public Banking Sector for Sustainable Development" in *Corporate Social Responsibility.*, Information Resources Management Association Ed., IGI Global, pp. 467-488, 2019

EL-DESOKY, N. F., D. ALZENDI, "Evaluation of Civil Society Organizations' Programs in San Diego City for Community Integration Policies of Refugee and Immigrant Women From MENA Region" in *Arab Women and Their Evolving Roles in the Global Business Landscape.*, Ebtihaj Al-A'ali, Minwir M. Al-Shammari, Hatem Masri Eds, IGI Global, pp. 51-73, 2018

EL-DESOKY, N. F., "Corporate Social Responsibility of Public Banking Sector for Sustainable Development" in *Ethical and Social Perspectives on Global Business Interaction in Emerging Markets.*, Minwir Al-Shammari, Hatem Masri Eds, IGI Global, pp. 52-73, 2016