



Shaju George

Assistant Professor

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BIOGRAPHY

Dr. Shaju George hold a PhD Degree from, Shivaji University, India. He is working with University of Bahrain as an Assistant Professor since 2013. He is also engaged as a Doctoral Thesis Supervisor for Doctor of Business Administration (DBA) Program at University of Liverpool (Online) / Laureate Education, Inc. He was working with Royal University for Women, Kingdom of Bahrain as the Head of Department of Business. As Head of Department - Business, he was responsible for programs in Management, Marketing & Human Resources. He has been working in the field of Education with reputed Educational Institutions for more than 20 years. He has also worked with the College of Banking and Financial Studies- Muscat (curriculum of Strathclyde University, UK & Bradford University, UK and HND UK), The Institute of Chartered Accountants of India & St. Xavier's College- Mumbai. He has developed and taught a variety of courses at the undergraduate and Master's level: Strategic Management, Human Resources Management, Organizational Behavior, Leadership, Creativity & Innovation Management and other courses in the area of Management. He is strongly committed to scholarly research, and is an active researcher. He has published several research papers in peer reviewed international journals. His articles published in newspapers have received encouraging feedback. He has developed pedagogical resources and reviewed 2 books of Pearson Publication on Human Resource Management and Organizational Behavior.

TEACHING DOMAINS

- Management and Marketing

EDUCATION

Highest degree :

2004 PhD, Business administration, Management, Shivaji University, India

Organizational Behavior / Human Resource Management

1996 Bachelor, Education, Economics, University of Mumbai, India

1993 Master, Business administration, Management, Shivaji University, India

1991 Bachelor, Business administration, Management, University of Mumbai, India

CERTIFICATES

- 2020 Creating your Future in High Quality Education Creating your Future in High Quality Education, University of Bahrain, Bahrain
- 2020 Strategies for Managing Assessment: Efficiency, Trust & Student-Centred Learning, University of Bahrain, Bahrain
- 2018 Microsoft Certified Educator, Microsoft, United States of America
- 2013 University Wide Outcome Based Assessment Process, University of Bahrain, Bahrain
- 2011 - 2012 Capacity Building Program on " Enterprise Creation", UNIDO, Bahrain
- 2011 Key Performance Indicators (KPIs) and Balanced Score Card, Bahrain Ministry of Education, Bahrain

PROFESSIONAL EXPERIENCE

Academic experience

- Since 2013 Assistant Professor, University of Bahrain, Bahrain
- 2009 - 2013 Department Head, Royal University for Women, Bahrain
- 2006 - 2009 Senior Lecturer, College of Banking and Financial Studies, Oman
- 1997 - 2006 Department Head, Institute of Chartered Accountants of India, India
- 1994 - 1997 Senior Lecturer, University of Mumbai, India

GRANTS AND HONORS

- 2012 Developing the Strategic Plan of Royal University, Royal University for Women, Bahrain

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

- GEORGE, S., B. BUDOOR ALALAWI, S. SHAIMA BAJBAIR, "An Analytical Study of Employees' Payment System Preferences and its Impact on Organizational Commitment: Evidence from Bahrain", *Evidence-based HRM*, Summer 2020, vol. 11, pp. 114-120
- GEORGE, S., S. SAFAA ELRASHID, "ENTREPRENEURIAL ORIENTATION AND BUSINESS PERFORMANCE IN RETAIL PHARMACIES: EVIDENCE FROM BAHRAIN", *Humanities & Social Sciences Reviews*, Fall 2020, pp. 178-187
- KUMARASWAMY, S., S. GEORGE, "Trade Credit Management and Firm Profitability of Saudi Manufacturing Firms", *Polish Journal of Management Studies*, Winter 2019, vol. 20, no. 1, pp. 243-252
- AL-KUBAISI, M., W. A. AZIZ, S. GEORGE, K. AL-TARAWNEH, "Multivariate Discriminant Analysis Managing Staff Appraisal Case Study", *Academy of Strategic Management Journal*, 2019, vol. 18, no. 5
- UPADHYAYA, M., W. A. AZIZ, S. GEORGE, K. AL-TARAWNEH, M. AL-KUBAISI, "Determinants of brand loyalty in cosmetics purchase intention of female consumers using path analysis via structural equation modelling: A Management Perspective", *INFORMATION: An International Interdisciplinary Journal*, 2018, vol. 21, no. 02, pp. 491-504

GEORGE, S., M. ALFAIHANI , S. MUSTAFA , M. ALMADAIFA , E. SALMAN , "A Review of Key Motivational Factors – The Success of Google and Facebook", *International Journal of Management and Social Sciences Research*, 2018, vol. 7

UPADHYAYA, M., A. AL-AZZAWI, W. A.AZIZ, S. GEORGE, F. ALMALKI, "Holistic Brand Management: Contemporary Issues and Challenges", *International Journal of Mechanical Engineering and Technology*, 2017, vol. 8, no. 11, pp. 571-586

GEORGE, S., Z. ALI AHMED , "An Exploratory Research on Internal Organizational Communication: Role, and Influence", *International Journal of Research in Management, Economics and Commerce*, 2017, vol. 7, pp. 26-34

GEORGE, S., M. ALROMAIHI , Z. ALSHOMALY , "Job Satisfaction and Employee Performance: A Theoretical Review of the Relationship between the Two Variables", *International Journal of Advanced Research in Management and Social Sciences*, 2017, vol. 6, pp. 1-20

GEORGE, S., S. KHAN , S. RAZA , "Resistance to Change in Organizations: A Case of General Motors and Nokia", *International Journal of Research in Management, Economics and Commerce*, 2017, vol. 7, pp. 16-25

GEORGE, S., A. ALHALABI, M. ALI, "The American Auto-Market Leaders in Comparison: A Study of Strategies and Business Models of Ford Motor Company and General Motors Company", *International Journal of Management and Social Sciences Research*, 2016, vol. 5, no. 5, pp. 36-47