



Nada Megahed

Assistant Professor

Main department: Management and Marketing

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Nationality: Egypt

BIOGRAPHY

Dr. Megahed started her career as a teaching assistant at the American University in Cairo (AUC). She then embarked on the academic career by holding the position of Academic Programs Manager at a leading regional institute funded by the UNDP, where she built significant International expertise in curriculum design and development, building strategic partnerships with different universities worldwide for graduate degree programs, and applied research. She has taught over 10 different management, and marketing courses at both the undergraduate and graduate levels in many countries, including: Bahrain, United Kingdom, the Netherlands, Egypt, China, and Vietnam. She teaches, for instance: Strategic Management, Human Resources Planning and Development, International Business, Research Methodology, Data Analytics, Entrepreneurship and Globalization, and Marketing Research.

Parallel to her academic career, Dr. Megahed has accumulated 22 years of experience in the field of research and consultancy, in which she excelled in organizational capacity building, as well as designing and implementing research projects with leading organizations worldwide, such as British Council (UK), National Science Foundation (USA), Ministry of Foreign Affairs (Bahrain), Flat 6 Labs (Egypt), among many others. She supervised more than 20 students, and examined more than 30 students for their Master dissertations in the fields of Strategic Management, Public Management, Economics, and Entrepreneurship. She played many other academic roles, such as: Link Tutor (at Middlesex University, UK), and Academic Performance Advisor (at Maastricht University, the Netherlands). Dr. Megahed has published articles in leading international journals. She is a member of the American Association of International Researchers, editorial board member of some applied journals, and affiliated member of many academic committees and professional organizations.

TEACHING DOMAINS

- Management and Marketing

EDUCATION

Highest degree :

2010 PhD, Business Administration,
Focus: Strategic Management, Maastricht University, Netherlands (The)

- 2005 Master of Philosophy,
Focus: HR Management & Organizational Behavior, Maastricht University,
Netherlands (The)
- 2001 Master of Business Administration,
Focus: International Business & Economics, Maastricht University,
Netherlands (The)
- 1997 Diploma of Management Information Systems, American university in
Cairo, Egypt
- 1996 BSc. of Science,
Focus: Microbiology & Genetic Engineering, Ain Shams University, Egypt

PROFESSIONAL EXPERIENCE

Academic experience

- Since 2017 Assistant Professor, University of Bahrain, Bahrain
- 2005 - 2009 , American university in Cairo, Egypt
- 2004 - 2005 , Misr International University, Egypt
- 2001 - 2009 Academic Degree Programs Manager, Regional IT Institute (RITI), Egypt

Other professional experience

- 2009 - 2007 Human Resources Development Consultant, Ministry of Foreign Affairs,
Bahrain

GRANTS AND HONORS

- 2020 Smart Cities in the MENA Region: Developing a Metric for Measuring the
Readiness towards Smart Transformation in Three Sectors: Education,
Health and Transportation., Arab Foundation of Young Scientists

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

- MEGAHED, N., A. AMINA AL-HADDAD, "Relevance of Diffusion of Innovation Theory and
Technology-Organization-Environment Framework for Assessing Financial Technology
Adoption by Banks: Evidence from Gulf Cooperation Council", *Journal for Global
Business Advancement*, 2020
- MEGAHED, N., "A Critical Review of the Literature and Practice of Competency
Modelling", *KnE Social Sciences*, 2018, vol. 3, no. 10, pp. 104 126
- MEGAHED, N., "Capturing Competencies and Behavioural Indicators of Diplomats for a
Multiple-Jobs Competency Model", *Journal of Human Resources Management and Labor
Studies*, 2015, vol. 3, no. 1